

The Unicorn Foundation – Consumer Advisory Group – Key Selection Criteria

The Unicorn Foundation welcomes nominations for eight to ten Consumer Advisory Members on the Consumer Advisory Group (CAG).

The Terms of Reference for the CAG are available via a separate document.

Please outline how your skills and experiences meet each of the following criteria (please provide a **maximum** of 200 words per criterion).

Essential criteria

- Personal experience of NETs, either as a person affected as a patient, carer or family member
- Ability to describe NETs, and the impact of a NET diagnosis, in lay terms
- Ability to raise awareness via social networks (online and offline).
- An awareness of current issues concerning NET patients such as fair and equitable access to cancer drugs, PRRT, cost of PET scans, out of pocket expenses.
- A passion for improving outcomes for communities affected by NETs
- Ability to work with people from diverse backgrounds and experiences

Desirable criteria

- Comfortable with being interviewed by media – print/radio and TV.
- Comfortable in use of social media (e.g. Facebook, twitter)
- Familiarity with pharma – e.g. Ipsen/Pfizer and Novartis

Special consideration

Special consideration will be given to those:

- From regional/remote locations
- With multicultural heritage
- With Aboriginal and Torres Strait Islander heritage