

# NECA High-Level Strategic Plan 2023 – 2025

## Our Purpose

To raise awareness and understanding of neuroendocrine tumours (NETs), both within the medical profession and the wider Australian public, and provide support to our NET community.

## Our Mission

To assist and support patients and carers; lobby for new, appropriate treatments and investigations; raise awareness and knowledge of NETs within the medical community and general public and encourage and support NET Research.

## Our Vision

Our vision continues to be the champions of earlier diagnosis and a cure for neuroendocrine cancer.

## Our Values



**Nurture**

**N**

Cultivate growth and compassion through patient care and support.



**Empower**

**E**

Ignite confidence to create positive change.



**Care**

**C**

Demonstrate genuine concern and empathy for the well-being of others.



**Accountable**

**A**

Take responsibility for our actions with integrity and transparency.

## Our Pillars

We will achieve the strategic priorities through activities that fall within our pillars.



**Support**



**Education**



**Awareness**



**Research**



**Advocacy**

# Strategic Priorities

These priorities will set the goals we are aiming to achieve in the next 3 years (2023 – 2025).

	2023 Goals	2024 Goals	2025 Goals
<p><b>Support</b> Increase NET patient support</p>	<ul style="list-style-type: none"> <li>Fund 3 NET Nurse Positions</li> <li>Develop new patient resources to meet unmet needs</li> <li>Develop and coordinate telehealth nurse delivery and referral pathways in each state</li> </ul> <p>» National Action Plan 1 &amp; 2</p>	<ul style="list-style-type: none"> <li>Secure ongoing funding for 5 NET Nurses</li> <li>Undertake patient resource audit and develop as needed</li> <li>Additional nurses—providing telehealth and referral pathways</li> </ul>	<ul style="list-style-type: none"> <li>Secure additional funding to provide ongoing regional &amp; rural access to services and support</li> <li>Obtain additional nurses providing telehealth and referral pathways</li> </ul>
<p><b>Education</b> Increase education</p>	<ul style="list-style-type: none"> <li>Host 3 Patient forums per year (i.e. 1 in each state every 2<sup>nd</sup> year)</li> <li>Implement HCP education—in services/modules</li> <li>Expand distribution of OCP amongst HCPs</li> <li>Implement Symptom Awareness Campaign</li> </ul> <p>» National Action Plan 3</p>	<ul style="list-style-type: none"> <li>Develop medical &amp; nursing materials and curriculums</li> <li>Expand presence at relevant medical, industry and consumer conferences as invited speakers</li> <li>Develop Dietitian Education Modules for implementation nationally and internationally</li> </ul>	<ul style="list-style-type: none"> <li>Develop and expand educational resources for multidisciplinary HCPs</li> <li>Garner support for inclusion of educational materials in relevant medical/nurse curriculums</li> </ul>
<p><b>Awareness</b> Increase awareness and visibility</p>	<ul style="list-style-type: none"> <li>Increase awareness amongst HCP and general public (refer Digital &amp; PR plans)</li> <li>Develop and host a dedicated annual NET event</li> <li>Promote availability of OCP to wider health &amp; industry networks</li> </ul> <p>» National Action Plan 4 &amp; 5</p>	<ul style="list-style-type: none"> <li>Undertake ongoing awareness campaign</li> <li>Host dedicated annual event</li> <li>Increased media exposure by expanding journalist outreach</li> </ul>	<ul style="list-style-type: none"> <li>Increased attendance over previous year's dedicated annual NETs event</li> <li>Development of media kit for third parties to use in their outreach</li> <li>15% increase on previous year's media presence</li> </ul>
<p><b>Research</b> Foster advancements and innovation</p>	<ul style="list-style-type: none"> <li>Neuroendocrine Cancer Registry—PLANET Registry operational in Centres of Excellence</li> <li>Implementation of AUSNET study—nurse led shared care model</li> </ul> <p>» National Action Plan 6 &amp; 8</p>	<ul style="list-style-type: none"> <li>Secure funding for Genetic/ Genomic Study</li> <li>Develop Nutrition Screening Tool</li> </ul>	<ul style="list-style-type: none"> <li>NECA is acknowledged as partner of choice for inclusion in international trials and projects—key stakeholders—ENETs, CommNETs</li> </ul>
<p><b>Advocacy</b> Equity of access to treatments</p>	<ul style="list-style-type: none"> <li>MSAC submissions</li> <li>Senate Inquiry</li> <li>Lobby MPs</li> <li>Continued implementation of the National Action Plan</li> <li>Work with Federal Government to ensure Neuroendocrine cancer is recognised with the Australian Cancer Plan</li> </ul> <p>» National Action Plan 2 &amp; 8</p>	<ul style="list-style-type: none"> <li>Clinical Trial funding (dedicated stream for Rare &amp; Less Common Cancers)</li> <li>Continued implementation of the National Action Plan</li> <li>Develop advocacy materials for third parties to implement their own representation to governments</li> </ul>	<ul style="list-style-type: none"> <li>Continued implementation of the National Action Plan</li> <li>Recognition—secure ongoing funding from Government by lobbying for support services and resources</li> <li>Garner third party support to lobby on NECA's behalf for significant allocation of funding of NETs through major MRFF grant or Federal Budget item</li> </ul>
<p><b>Financial Sustainability</b> Increase funding</p>	<ul style="list-style-type: none"> <li>Maintain and enhance 2022 funding from existing sources</li> <li>20% increase on 2022 budget from new channels</li> <li>Achieve State Government funding for nursing program</li> <li>Federal Government—grant applications</li> <li>Non-government Grant applications</li> <li>Clinical Trial partnerships</li> <li>Corporate Partners</li> <li>Prebudget Submission</li> </ul>	<ul style="list-style-type: none"> <li>Government funding—State &amp; Federal for awareness &amp; nursing program</li> <li>Clinical Trials</li> <li>Corporate Partners</li> <li>Prebudget Submission</li> <li>Non-government Grant applications</li> </ul>	<ul style="list-style-type: none"> <li>Government funding—State &amp; Federal for awareness &amp; nursing program</li> <li>Clinical Trials</li> <li>Corporate Partners</li> <li>Prebudget Submission</li> <li>Non-government Grant applications</li> </ul>