

# NECA High-Level Strategic Plan 2024 – 2026

## Our Purpose

To raise awareness and understanding of neuroendocrine tumours (NETs), both within the medical profession and the wider Australian public, and provide support to our NET community.

## Our Mission

To assist and support patients and carers; lobby for new, appropriate treatments and investigations; raise awareness and knowledge of NETs within the medical community and general public and encourage and support NET Research.

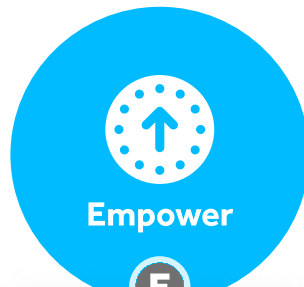
## Our Vision

Our vision continues to be the champions of earlier diagnosis and a cure for neuroendocrine cancer.

## Our Values



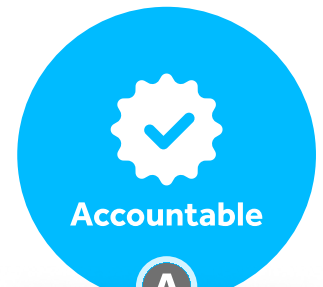
**N**  
Cultivate growth and compassion through patient care and support.



**E**  
Ignite confidence to create positive change.



**C**  
Demonstrate genuine concern and empathy for the well-being of others.



**A**  
Take responsibility for our actions with integrity and transparency.

## Our Pillars

We will achieve the strategic priorities through activities that fall within our pillars.



**Support**



**Education**



**Awareness**



**Research**



**Advocacy**

# Strategic Priorities

These priorities will set the goals we are aiming to achieve in the next 3 years (2024 – 2026).

	2024 Goals	2025 Goals	2026 Goals
<p><b>Support</b> Increase NET patient support</p>	<ul style="list-style-type: none"> <li>Secure ongoing funding for 3 NET Nurses</li> <li>Undertake patient resource audit and develop resources to meet unmet needs</li> <li>Continue to allocate nurses and health professionals providing telehealth and referral pathways in each state</li> <li>Expand services to include dietitian and counsellor</li> </ul> <p>» <i>National Action Plan 1 &amp; 2</i> » <i>Senate Inquiry Recommendation 19, 20, 21 &amp; 27</i></p>	<ul style="list-style-type: none"> <li>Secure additional funding to provide ongoing regional &amp; rural access to services and support</li> <li>Obtain additional nurses providing telehealth and referral pathways as per ACNNP – Specialist Support Services</li> </ul>	<ul style="list-style-type: none"> <li>Continue to monitor effects of services and introduce additional services to meet our patients needs</li> <li>Continue to increase staff within the allocated budget (Specialist Support Services Grant)</li> <li>Lobby for ongoing funding past 2027 for Specialist Support Services</li> </ul>
<p><b>Education</b> Increase education</p>	<ul style="list-style-type: none"> <li>Secure grant funding from federal government (CPSG) for education</li> <li>Host 3 Patient forums per year (i.e. 1 in each state every 2nd year)</li> <li>Implement HCP education—in services/modules</li> <li>Expand distribution of OCP amongst HCPs</li> <li>Implement Symptom Awareness Campaign</li> </ul> <p>» <i>National Action Plan 3</i> » <i>Senate Inquiry Recommendation 1, 18, 19, 22, 29, 30</i></p>	<ul style="list-style-type: none"> <li>Develop medical &amp; nursing materials and curriculums</li> <li>Expand presence at relevant medical, industry and consumer conferences as invited speakers</li> </ul> <p>Develop PRRT education module for HCPs</p> <ul style="list-style-type: none"> <li>Develop Dietitian Education Modules for implementation nationally and internationally</li> </ul>	<ul style="list-style-type: none"> <li>Develop and expand educational resources for multidisciplinary HCPs</li> <li>Garner support for inclusion of educational materials in relevant medical/nurse curriculums</li> <li>Maintain currency of resources – review regularly and develop additional educational resources</li> </ul>
<p><b>Awareness</b> Increase awareness and visibility</p>	<ul style="list-style-type: none"> <li>Increase awareness amongst HCP and general public through F2F meetings, social media</li> <li>Develop and host a dedicated annual NET event</li> <li>Promote availability of OCP to wider health &amp; industry Networks</li> <li>Continue PR contract to keep momentum</li> </ul> <p>» <i>National Action Plan 4 &amp; 5</i> » <i>Senate Inquiry Recommendation 18 &amp; 19</i></p>	<ul style="list-style-type: none"> <li>Undertake ongoing awareness campaign</li> <li>Host dedicated annual event – nationally and then state events in collaboration</li> <li>Increased media exposure by expanding journalist outreach</li> <li>Development of media kit for MPs &amp; third parties</li> </ul>	<ul style="list-style-type: none"> <li>Increased attendance over previous year's dedicated annual NETs event</li> <li>Expand use of media kit for third parties to use</li> <li>Enhance media engagement by 15% increase on previous year's media presence</li> </ul>

# Strategic Priorities

These priorities will set the goals we are aiming to achieve in the next 3 years (2024 – 2026).

	2024 Goals	2025 Goals	2026 Goals
<p><b>Research</b> Foster advancements and innovation</p>	<ul style="list-style-type: none"> <li>Revitalise Neuroendocrine Cancer Registry—PLANET Registry</li> <li>operational in Centres of Excellence</li> <li>Recruitment to AUSNET study—nurse led shared care model</li> <li>NECA is acknowledged as partner of choice for inclusion in international trials and projects—key stakeholders—ENETs, CommNETs</li> </ul> <p>» <i>National Action Plan 6 &amp; 8</i> » <i>Senate Inquiry Recommendation 7, 8, 16, 17, 34, 35, 36, 38</i></p>	<ul style="list-style-type: none"> <li>Secure funding for Genetic/ Genomic Study and commencement of research</li> <li>Increased data entry to PLANET Registry</li> <li>Monitor government funding for NET Research and clinical trials</li> <li>Explore partners in non-government research</li> </ul>	<ul style="list-style-type: none"> <li>Sustainability of PLANET</li> <li>Enhance consumer education in research to increase participation in research, study and trial development</li> <li>Lobby government for equitable funding including NHMRC &amp; MRFF</li> </ul>
<p><b>Advocacy</b> Equity of access to treatments (PBS) Equity of access to diagnostic investigations (MBS)</p>	<ul style="list-style-type: none"> <li>MSAC submissions</li> <li>Advocate for government to action Senate Inquiry recommendations</li> <li>Lobby MPs</li> <li>Develop advocacy materials for third parties to implement their own representation to governments</li> <li>Continued implementation of the National Action Plan</li> <li>Ambassador inclusion</li> </ul> <p>» <i>National Action Plan 2 &amp; 8</i> » <i>Senate Recommendations 3, 4, 5, 12</i></p>	<ul style="list-style-type: none"> <li>Clinical Trial funding (dedicated stream for Rare &amp; Less Common Cancers)</li> <li>Continued implementation of the National Action Plan</li> </ul>	<ul style="list-style-type: none"> <li>Continued implementation of the National Action Plan</li> <li>Recognition—secure ongoing funding from Government by lobbying for support services and resources</li> <li>Garner third party support to lobby on NECA's behalf for significant allocation of funding of NETs through major MRF grant or Federal Budget item</li> </ul>
<p><b>Financial</b> Sustainability Increased funding</p>	<ul style="list-style-type: none"> <li>Maintain and enhance 2024/ 2025 funding from existing sources</li> <li>Achieved Federal Government funding for specialist support services program</li> <li>Ongoing Federal Government—grant applications</li> <li>Non-government Grant applications</li> <li>Clinical Trial partnerships</li> <li>Corporate Partners</li> <li>Prebudget Submission</li> <li>Organisation Events for fundraising state and national</li> </ul> <p>» <i>Senate Inquiry Recommendations 18 &amp; 19</i></p>	<ul style="list-style-type: none"> <li>Government funding—State &amp; Federal for awareness &amp; nursing program</li> <li>Clinical Trials – partnerships &amp; applications for grants NHMRS / MRFF</li> <li>Corporate Partners</li> <li>Prebudget Submission</li> <li>Organisation Events for fundraising state and national</li> </ul>	<ul style="list-style-type: none"> <li>Philanthropic promotion</li> <li>Bequests – Gift in wills</li> <li>Organisation Events for fundraising state and national</li> <li>Corporate Partners</li> <li>Prebudget Submission</li> </ul>