

NECA High-Level Strategic Plan

2025 – 2027

Our Purpose

To raise awareness and understanding of neuroendocrine tumours (NETs), both within the medical profession and the wider Australian public, and provide support to our NET community.

Our Mission

To assist and support patients and carers; lobby for new, appropriate treatments and investigations; raise awareness and knowledge of NETs within the medical community and general public and encourage and support NET Research.

Our Vision

Our vision continues to be the champions of earlier diagnosis and a cure for neuroendocrine cancer.

Our Values



Cultivate growth and compassion through patient care and support.



Ignite confidence to create positive change.



Demonstrate genuine concern and empathy for the well-being of others.



Take responsibility for our actions with integrity and transparency.

Our Pillars

We will achieve the strategic priorities through activities that fall within our pillars.



Support



Education



Awareness



Research



Advocacy

Strategic Priorities

These priorities will set the goals we are aiming to achieve in the next 3 years (2025 – 2027).

	2025 Goals	2026 Goals	2027 Goals
<p>Support Increase NET patient support</p>	<ul style="list-style-type: none"> Secure additional funding to provide ongoing regional & rural access to services and support Obtain additional nurses providing telehealth and referral pathways as per ACNNP – Specialist Support Services <p>» <i>National Action Plan 1 & 2</i> » <i>Senate Inquiry Recommendation 19, 20, 21 & 27</i></p>	<ul style="list-style-type: none"> Continue to monitor effects of services and introduce additional services to meet our patients needs Continue to increase staff within the allocated budget (Specialist Support Services Grant) Lobby for ongoing funding past 2027 for Specialist Support Services 	<ul style="list-style-type: none"> Secure national coverage of NET specialist nurses across all states and territories, including regional and rural areas Strengthen integrated care pathways between NECA services, hospitals and primary care Advocate for long-term, sustainable funding for Specialist Support Services beyond 2027 Improve accessibility of support services for culturally and linguistically diverse (CALD) communities and Aboriginal and Torres Strait Islander peoples Develop culturally appropriate models of care to ensure equitable access to support services
<p>Education Increase education</p>	<ul style="list-style-type: none"> Develop medical & nursing materials and curriculums Expand presence at relevant medical, industry and consumer conferences as invited speakers <p>Develop PRRT education module for HCPs</p> <ul style="list-style-type: none"> Develop Dietitian Education Modules for implementation nationally and internationally <p>» <i>National Action Plan 3</i> » <i>Senate Inquiry Recommendation 1, 18, 19, 22, 29, 30</i></p>	<ul style="list-style-type: none"> Develop and expand educational resources for multidisciplinary HCPs Garner support for inclusion of educational materials in relevant medical/nurse curriculums Maintain currency of resources – review regularly and develop additional educational resources 	<ul style="list-style-type: none"> Deliver structured national and international education programs for healthcare professionals across disciplines Ensure ongoing review and development of patient and HCP resources to reflect best practice Translate and adapt patient education materials to improve accessibility for culturally and linguistically diverse (CALD) communities Partner with community organisations to deliver culturally appropriate education for CALD and Aboriginal and Torres Strait Islander audiences

Strategic Priorities

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	2025 Goals	2026 Goals	2027 Goals
<p>Awareness Increase awareness and visibility</p>	<ul style="list-style-type: none"> • Undertake ongoing awareness campaign • Host dedicated annual event – nationally and then state events in collaboration • Increased media exposure by expanding journalist outreach • Development of media kit for MPs & third parties <p>» <i>National Action Plan 4 & 5</i> » <i>Senate Inquiry Recommendation 18 & 19</i></p>	<ul style="list-style-type: none"> • Increased attendance over previous year's dedicated annual NETs event • Expand use of media kit for third parties to use • Enhance media engagement by 15% increase on previous year's media presence 	<ul style="list-style-type: none"> • Deliver coordinated national awareness campaigns aligned to key policy and funding priorities • Strengthen media engagement to increase visibility of neuroendocrine cancer at a national level • Expand use of patient storytelling to highlight system gaps and drive engagement • Equip stakeholders, MPs and partners with tools to amplify awareness messaging • Deliver targeted awareness initiatives to reach priority and underrepresented communities, including culturally and linguistically diverse (CALD) communities, Aboriginal and Torres Strait Islander peoples, regional and rural populations, older Australians and people living with mental illness\. • Increase reach of campaigns through culturally relevant channels and partnerships
<p>Research Foster advancements and innovation</p>	<ul style="list-style-type: none"> • Secure funding for Genetic/ Genomic Study and commencement of research • Increased data entry to PLANET Registry • Monitor government funding for NET Research and clinical trials • Explore partners in non-government research <p>» <i>National Action Plan 6 & 8</i> » <i>Senate Inquiry Recommendation 7, 8, 16, 17, 34, 35, 36, 38</i></p>	<ul style="list-style-type: none"> • Sustainability of PLANET • Enhance consumer education in research to increase participation in research, study and trial development • Lobby government for equitable funding including NHMRC & MRFF 	<ul style="list-style-type: none"> • Strengthen national data capability through expansion and utilisation of the PLANET Registry • Increase collaboration and inclusion with research, clinical and industry partners nationally and internationally • Advocate for increased and equitable government investment in NET research • Work with industry and government to strengthen Australia's position as a destination for global clinical trials, improving patient access to emerging therapies • Promote inclusive research practices to ensure representation of diverse patient populations and rare/ less common conditions

Strategic Priorities

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	2025 Goals	2026 Goals	2027 Goals
<p>Advocacy Equity of access to treatments (PBS) Equity of access to diagnostic investigations (MBS)</p>	<ul style="list-style-type: none"> • Clinical Trial funding (dedicated stream for Rare & Less Common Cancers) • Continued implementation of the National Action Plan <ul style="list-style-type: none"> » <i>National Action Plan 2 & 8</i> » <i>Senate Recommendations 3, 4, 5, 12</i> 	<ul style="list-style-type: none"> • Continued implementation of the National Action Plan • Recognition—secure ongoing funding from Government by lobbying for support services and resources • Garner third party support to lobby on NECA's behalf for significant allocation of funding of NETs through major MRF grant or Federal Budget item 	<ul style="list-style-type: none"> • Drive policy reform to improve timeliness of access to treatments, including HTA processes • Maintain accountability on implementation of Senate Inquiry recommendations • Secure national and state-based investment in NET specialist nursing and support services • Strengthen coordinated engagement with government, policymakers and key stakeholders • Expand advocacy influence through partnerships and third-party engagement • Position NECA as a leading patient voice in policy, research and system reform • Advocate for equitable access to diagnosis, treatment and care across all populations, addressing disparities in underserved communities
<p>Financial Sustainability Increased funding</p>	<ul style="list-style-type: none"> • Government funding—State & Federal for awareness & nursing program • Clinical Trials – partnerships & applications for grants NHMRS / MRFF • Corporate Partners • Prebudget Submission • Organisation Events for fundraising state and national <ul style="list-style-type: none"> » <i>Senate Inquiry Recommendations 18 & 19</i> 	<ul style="list-style-type: none"> • Philanthropic promotion • Bequests – Gift in wills • Organisation Events for fundraising state and national • Corporate Partners • Prebudget Submission 	<ul style="list-style-type: none"> • Secure sustained and diversified government funding across federal and state levels • Expand partnerships across corporate, philanthropic and research sectors • Grow revenue through national and state-based fundraising initiatives • Strengthen alignment between funding opportunities and strategic priorities • Increase investment to support expanded reach and engagement with all NET community