



NeuroEndocrine
Cancer Australia



NeuroEndocrine Cancer Australia
Partner with Australia's only
charity dedicated to
neuroendocrine cancer from
\$5,000 - \$40,000

A movement that's grown every year since 2024 and it's only just getting started.

Each March, participants across the country walk, run or move in whatever way works for them, in support of the **31,000+ Australians** living with neuroendocrine cancer – the **nation's 7th most** commonly diagnosed cancer. As the event grows year on year, so does the opportunity for a partner to stand alongside a community of patients, families and healthcare professionals that continues to increase support.

Events are held in NSW, VIC, QLD, WA, SA and Tasmania, with the 2027 events to be hosted on the same day nationally – **Sunday 14th March**.

31,000+

Australians living with neuroendocrine cancer

\$180K+

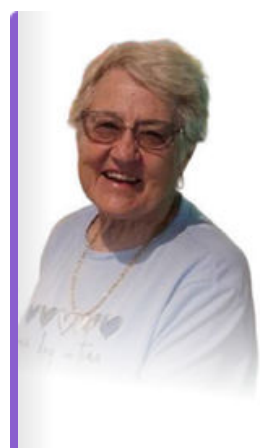
Raised for patients & families across three years

250+

Participants in the 2026 campaign

115+

Individual fundraising pages created in 2026



“

I was diagnosed with an extremely rare neuroendocrine cancer that most people had never heard of. NECA was there when I needed answers, support, and hope. It was like having arms wrapped around me – I donate every month because I know there are others out there, just like me, who need to find that same lifeline. It's not about the amount, it's about showing up consistently, because that's exactly what NECA does for patients every single day.

– Betty Murdoch, NET patient



Support



Education



Research



Awareness



Advocacy

PARTNERSHIP TIERS

Choose your partnership.

Four ways to stand with the neuroendocrine cancer community—from national naming rights to backing a single local event. Every partnership can be tailored; this is a starting point for a conversation.

NATIONAL IMPACT PARTNER

\$40,000

- ✓ Sole national naming rights
- ✓ Dedicated partner stories, video & events
- ✓ Volunteer opportunities & employee engagement
- ✓ Category exclusivity for the partnership period

BEST FOR

National or multinational brands seeking maximum exposure and a genuine, long-term cause partnership.

EVENT PARTNER

\$30,000

- ✓ Signage at all 7+ national events
- ✓ On-site branded presence
- ✓ Merchandise carrying your logo
- ✓ Speaking opportunity at events

BEST FOR

Brands who want their people and logo visibly present at every event, right across the country.

DIGITAL PARTNER

\$15,000

- ✓ Website & EDM placement
- ✓ Social media recognition
- ✓ 5,000+ audience reach
- ✓ Inclusion across campaign digital assets

BEST FOR

Brands after strong online association and reach, without a national on-ground presence.

COMMUNITY PARTNER

\$5,000

- ✓ Sponsor one local event – metro or regional
- ✓ Your own signage on the day
- ✓ Local staff & volunteer participation
- ✓ Prize giveaways & sampling welcomed

BEST FOR

Local businesses who want to back their own community, metro or regional.

Prefer a hybrid of benefits, a different focus, or a custom budget? We'd love to talk.



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COMPARE TIERS

At a glance.

BENEFIT	National \$40,000	Event \$30,000	Digital \$15,000	Community \$5,000
Naming rights ("presented by")	✓	—	—	—
Logo on event merchandise	✓	✓	—	—
Signage at all national events	✓	✓	—	—
Own signage at 1 nominated event	—	—	—	✓
Speaking opportunity	✓	✓	—	—
Dedicated partner stories & video	✓	✓	—	—
Website / EDM / social mentions	✓	✓	✓	—
Employee engagement	✓	✓	—	—
Category exclusivity	✓	—	—	—

Every tier is a genuine partnership, not a just logo placement. Whichever level fits your business, you'll be recognised as an official March4NETs sponsor, receive regular social media acknowledgment across the campaign, and know your support is directly reaching the 31,000+ Australians living with neuroendocrine cancer.

7+

Events held nationally

2–3

Year multi-partnerships available on request

Nov

Deadline to confirm for 2027 merchandise placement

DGR

Status means every \$2+ donation is tax deductible



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\$40,000

National Impact Partner

Exclusive, national, and front and centre of the entire March4NETs campaign, your brand stands alongside the neuroendocrine cancer community for the duration of the campaign.

NAMING RIGHTS & BRAND PRESENCE

- ✓ Official campaign naming rights
- ✓ Premium logo placement across numerous platforms
- ✓ Signage at all March4NETs events

EVENT & RELATIONSHIP BENEFITS

- ✓ Speaking opportunity at events
- ✓ First right of refusal to renew naming rights the following year
- ✓ Post-campaign impact report and content pack

EMPLOYEE ENGAGEMENT, BUILT IN

- ✓ Staff fundraising challenge & local event participation
- ✓ Your senior leader as official executive ambassador
- ✓ Workplace NET-awareness session
- ✓ Company leaderboard / team challenges



CONTENT OFFERING

6 partner spotlight stories	Brand integration across the campaign – not a just a logo drop
2 co-branded videos	An event highlights reel + a partner spotlight, yours to reuse
1 joint patient-impact story	A real patient's experience, presented alongside your partnership
Dedicated EDM partner profile	Sent to NECA's database of patients, families & clinicians
Post-campaign content pack	Photos, video & copy cleared for your own channels

As sole naming rights partner, your brand stands alongside the neuroendocrine cancer community for the duration of the campaign — with category exclusivity, meaning no directly competing brand appears during your partnership period, and first right of refusal to renew the following year.



Support



Education



Research



Awareness



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\$30,000

Event Partner

Strong, visible association with March4NETs at ground level

- ✓ Signage and logo recognition at all 7+ March4NETs events
- ✓ Recognition on the March4NETs event pages of the website
- ✓ Regular social media recognition
- ✓ Merchandise featuring your logo
- ✓ Employee volunteers on ground encouraged



\$15,000

Digital Partnership

Strong, visible association with March4NETs online

- ✓ Logo placement on campaign digital assets
- ✓ Inclusion in e-newsletters
- ✓ Regular social media recognition across the campaign period
- ✓ Featured across the March4NETs web page, leaderboard & socials

Your brand will feature across the March4NETs web page, participant leaderboard, e-newsletters, and social media – reaching an engaged audience of **5,000+ followers** throughout the campaign period.

7+

Events nationally carrying your on-site branding

20+

Social posts acknowledging Event Partners across the campaign

10+

Social posts acknowledging Digital Partners across the campaign

5,000+

Combined digital & social audience reach



Support



Education



Research



Awareness



Advocacy

\$5,000

Community Event Partnership

Designed for local businesses who want to back their community.

- ✓ Sponsor one nominated March4NETs event, chosen from our 7+ events held nationally
- ✓ Your own signage displayed on the day
- ✓ Recognition on the chosen event's booking & RSVP page
- ✓ Social media shoutout recognising your support
- ✓ Local staff and volunteers encouraged to take part
- ✓ Prize giveaways, vouchers and sampling welcomed



Every tier includes:

- ✓ Recognition as an official March4NETs sponsor
- ✓ Regular social media posts acknowledging your support
- ✓ The knowledge you're directly supporting 31,000+ Australians
- ✓ Usage rights to event photography, video & the March4NETs name (with sign-off)
- ✓ Clear key dates upfront – confirmation, asset deadlines, event dates

As the event grows year on year, so does the opportunity for a partner to stand alongside a community of patients, families and healthcare professionals that continues to expand -no ask is too small, and every dollar shows up for someone living with neuroendocrine cancer.



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 neuroendocrine.org.au

Good to know.

A few practical details that apply across every partnership tier, so nothing catches you by surprise.

Tax-deductible

NECA holds Deductible Gift Recipient (DGR) status. Every donation of \$2 or more is tax deductible.

Category exclusivity

National Impact Partners receive category exclusivity – no directly competing brand during your partnership period.

Multi-year partnerships

Lock in 2–3 years instead of annual renewal. Hybrid packages and custom budgets are always open for discussion.

No minimum, no ask too big

These tiers are a starting point, not a fixed menu. If a different focus suits your business better, we'd love to talk.

Every tier includes clear key dates upfront – confirmation, logo and asset deadlines, and event dates – plus usage rights to event photography, video and the March4NETs name for your own marketing, with our sign-off.



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The full comparison.

BENEFIT	NATIONAL \$40K	EVENT \$30K	DIGITAL \$15K	COMMUNITY \$5K
BRAND & NAMING				
Official campaign naming rights ("presented by")	✓	—	—	—
Logo on event merchandise (t-shirts & caps)	✓	✓	—	—
Premium logo placement on March4NETs website	✓	✓	✓	—
Recognition on chosen event's booking / RSVP page	—	✓	—	✓
Recognition on March4NETs event pages	✓	✓	✓	—
EVENT PRESENCE				
Signage at all 7+ national events (supplied by sponsor)	✓	✓	—	—
Own signage at one nominated event	—	—	—	✓
Verbal acknowledgment at all / nominated events	✓	✓	—	✓
Speaking opportunity / MC acknowledgment	✓	✓	—	—
Prize giveaways, vouchers & product sampling	✓	✓	—	✓
DIGITAL & CONTENT				
Dedicated, bespoke EDM to NECA database	✓	—	—	—
Inclusion in campaign EDM sends	✓	✓	✓	—
Regular social media recognition	50+ posts	20+ posts	10+ posts	1 shoutout
Inclusion in event reels / social videos	✓	✓	—	Chosen event
MEDIA & REPORTING				
Acknowledgment included in official media releases	✓	—	—	—
Post-campaign impact report	✓	—	—	—
Official thank-you certificate	✓	✓	✓	✓
First right of refusal to renew (within 30 days)	✓	—	—	—



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Ready to partner with us?

Confirm your 2027 partnership by November to secure logo placement on event merchandise and campaign materials. Every partnership can be tailored to your business — this proposal is a starting point for the conversation.

Let's Talk

Book a 15-minute chat with our Marketing & Partnerships Manager,
Adie Williams - adie@neuroendocrine.org.au

Pick your tier

From \$5,000
community backing to
\$40,000 national
naming rights.

Have a chat

15 minutes with our
Partnerships Manager
to shape the right fit.

Confirm & launch

Lock it in by November for
Sunday 14th March 2027.

